

9th January 2006

Dear Friend,

You can feed an Ethiopian family of five for nine weeks -- just by giving a gift of \$15!

It seems impossible, but it's true. Fifteen dollars is all it will cost us to give a starving and severely malnourished Ethiopian family a food pack containing some of their essential dietary needs – corn, barley and lentils; along with Bibles and Gospel literature in the Ethiopian language, Amharic. The crisis in Ethiopia is almost beyond comprehension. Children suffering in agony. Mothers unable to help them. Disease, despair... all on an unfathomable scale. More than one million people have already died in Ethiopian famines. The deadly combination of geography and climate, increases the terrible risk of hunger, starvation, and death – more than almost any other nation on earth.

More than ever, they need your help.

In February 2006 I have set a goal to mount a campaign to feed 10,000 families. But we need your help to reach this goal. This is why I am writing you today. My name is Pete Sumrall, and I have the privilege of leading a trusted nonprofit Christian ministry called LeSEA Global Feed The Hungry. You can give to Feed The Hungry with confidence. We have an absolutely solid reputation for total financial integrity. We've been feeding the hungry in Jesus' name for 18 years. Along the way, we've had the joy of sharing AUD\$211 million of food, milk, and supplies with literally millions of needy children and adults in 84 different countries.

We count it a privilege that every year hundreds of churches and thousands of individual Christians from around the world entrust us with their gifts. We thank God that people see the reality of the need -- and don't look the other way.

The need is truly overwhelming. You've seen the heart-wrenching images on TV, in the newspapers and magazines. But here, today, is your opportunity to respond personally.

Would you give the gift of food to a family in desperate need?

How many children's lives could you impact?

Ease their suffering... give them hope...

you can
change
the world!



With every glass of milk, every bag of grain, every bowl of rice, we share the story of Jesus... the love of God... the plan of salvation... the life-transforming hope that only comes through faith in Christ!

We have strong distribution networks already established around the world -- but not through huge numbers of paid workers... we accomplish the vast majority of our ministry through local churches and their volunteers wherever we go. This means it's a local pastor or church member sharing food with their own neighbors in the time of crisis. In this way, our emergency food and Bible distributions strengthen the work of churches in local communities, helping them share Christ with many who might never otherwise trust them or open their hearts to the things of God.

And we have seen God work in people's hearts and lives -- time and time and time again through the years--through this unique outreach strategy. As my father, Lester Sumrall, our ministry's founder often said:

"Food is a small key that opens a big door for the Gospel."

THERE IS NO QUESTION... we absolutely know that God will use your gift of milk to reach the lost and dying with the life-changing Gospel. We have seen Him at work in this way for so many years. Countless thousands have started a new life in Christ through our worldwide compassion and evangelism outreaches! Please help us today to change the world by mailing your generous gift in the return reply-paid envelope I've enclosed for your convenience. Help us save the lives of children and their families and give them hope through Christ. Thank you for your Christlike compassion!

Serving the hungry,



Pete Sumrall
President,
LeSEA GLOBAL Feed the Hungry International
www.feedthehungryaustralia.org

P.S.

You and I can hardly imagine the agony of a mother so weakened by malnutrition that she cannot even nourish her starving baby at her breast... or a father who must watch as his children die because he has no food for them. God has given us an opportunity to interrupt the agony—to minister love, help, and hope. Today, you could give three families the lifesaving gift of food for just \$45. Thank you again. God bless you!