

23rd January 2006

Dear Friend,

2005 was a year of unprecedented natural disasters:- the Boxing Day Tsunami, Hurricane's Katrina and Rita and earthquakes on the island of Nias and most recently in Pakistan. But during all of this, elsewhere in the world, people are still dying of hunger. Christians are still crying out to us for help—and the crisis is deepest in the African nation of Ethiopia.

Certainly, we must continue to respond to the unforeseen natural disasters, and I am grateful to know that you have already allowed your giving to make an impact for the Kingdom -- easing suffering and saving lives, but the suffering children and families in forgotten Ethiopia can no longer be ignored. I wrote to you a few weeks ago about the agony of Ethiopia—the desperate need of so many children and families for basic, life-sustaining food -- and our amazing opportunity to provide enough food for 10,000 families.

We have been working around the clock, but, as you can imagine, this is a massive undertaking. We need tons and tons of food – the corn, barley, and lentils that Ethiopians have lived on for centuries (along with Bibles and Gospel literature in the Ethiopian language, Amharic). And by God's grace, and through the careful work of our ministry staff, it only takes \$15 to create and share one Family Pack which will feed a family of five for more than nine weeks! But we need more than 10,000 Family Packs.

That's one hundred and fifty thousand dollars' worth of food and that is why we seek a miraculous outpouring of generosity from God's people.

Even the physical moving of such a gigantic inventory represents an overwhelmingly complicated process. And as I send you this letter, we're still challenged with logistics of delivering this massive shipment of life saving supplies to this famine-scarred corner of Africa.

We can't let this opportunity pass us by.

you can
change
the world!



Through this campaign, thousands of Ethiopians will come to faith in Christ.

Feed The Hungry is partnering with the ministry of Pastor Billy Joe Daugherty, and we expect an estimated 100,000 will come to our enormous evangelistic crusades each night, and then be directed to local churches to receive the food they need. Thousands of pastors from all over Ethiopia will be coming to attend daily ministry training sessions to minister more effectively to their own countrymen as well. The ripple effect of this colossal evangelistic outreach will change the spiritual face of Ethiopia, reshaping it for a lifetime, even for generations should Jesus tarry... and for eternity.

Local churches all over the nation will receive food coupons in advance and share them with the needy in their own areas. They'll invite their neighbours to attend the crusade, where they can redeem their coupons for Family Packs.

And even as we give much needed food to the hungry, we'll be sharing Jesus... and strengthening the churches of Ethiopia. The pastors of Ethiopia are clamouring for help, and this extraordinary campaign will provide it. All the food will be given out by pastors and church workers — the recipients will be connected to these churches in their own home areas.

The entire process is designed not only to feed the hungry, but also to strengthen the local Christian churches of that beleaguered nation, helping them reach the lost, build relationships, and minister more effectively than ever before to their own countrymen.

It will be the beginning of lifelong relationships... lifelong ministry to thousands of families!

Thank you for letting me share with you from my heart, in a difficult and terribly important moment like this. God has opened a door for us to offer life-saving food – and the Bread of Life. The need is so urgent, and I hope and pray you'll be able to send a gift today, without delay.

Please prayerfully consider the need and respond quickly. I hope to hear from you within a couple days at the latest!

Serving the hungry,



Pete Sumrall
President,
LeSEA GLOBAL Feed the Hungry International
www.feedthehungryaustralia.org